



MONTHLY DIGITAL MARKETING PACKAGES

GAL Inc. - Since 2001

Website - SEO - Google Business Profile - Paid Advertising - Content - Analytics - AI/Search Visibility

Built around qualified leads, visibility and sales

2026 DIGITAL MARKETING Clear deliverables. Modern channels.	FOUNDATION \$750 PER MONTH	GROWTH \$1,800 PER MONTH	LEAD GEN. \$4,000 PER MONTH	DOMINANCE \$7,400+ PER MONTH
STRATEGY				
Search & competitor research	Quarterly	Monthly	Monthly	Ongoing
Market / territory analysis	-	Yes	Yes	Yes
WEBSITE & SEO				
Technical & on-page SEO	Core	Standard	Advanced	Priority
New / optimized pages	1/mo	2/mo	4/mo	Custom
SEO content / articles	-	1/mo	2/mo	Custom
Conversion optimization	-	Basic	Yes	Priority
LOCAL MARKETING				
Google Business Profile	Yes	Yes	Yes	Yes
Local ranking analysis	Quarterly	Monthly	Monthly	Ongoing
PAID ADVERTISING				
Google Ads management	Add-on	Add-on	Yes	Yes
Meta Ads management	Add-on	Add-on	Optional	Yes
Retargeting	-	-	Yes	Yes
Conversion tracking	Basic	Yes	Yes	Yes
CONTENT & AUTHORITY				
Digital PR / authority	-	Basic	Yes	Priority
Social / video support	-	Basic	Yes	Yes
MEASUREMENT & AI SEARCH				
Monthly reporting	Yes	Yes	Yes	Yes
Client strategy call	Quarterly	Monthly	Monthly	Priority
AI / answer-search visibility	Basic	Basic	Yes	Advanced

Packages are starting points and may be customized based on competition, geography, services, locations and website condition.

Advertising media spend and third-party fees are separate unless stated otherwise.

GAL Inc. - gal-inc.com

Website Development - SEO - Digital Marketing